Gathering the evidence; what really counts?

IFOS: 11/11/2018

Pre course thinking and reading

Sue Archbold, PhD, Hon LLD

(with Brian Lamb, OBE)

IFOS, ACTION FOR GLOBAL HEARING HEALTH, LIMA, NOV 2018

Before the presentation

- It would be helpful if you thought about the following questions

- Read some of the following reports/issues, looked at the websites mentioned

- The issues will be discussed in the presentation

- The presentation will be available after the day

This presentation will cover:

☐ The traditional research hierarchy

☐ Traditional research methodologies and challenges

☐ Qualitative research methodologies : opportunities and challenges

☐ Examples of qualitative research and its impact

☐ Change management – influencing decisions and policy

☐ Multiprofessional working and understanding

☐ User collaboration and involvement

☐ Examples of global action

Research pros and cons

- ☐ Think about the traditional research hierarchy with the highest order being an RCT

- ☐ What are the pros and cons of an RCT in influencing political and policy and funding decisions?

- ☐ What sort of research are you involved in?

- ☐ What do you know about qualitative research – eg "grounded theory"? What are the pros and cons of such studies eg interview and questionnaire studies in influencing these decisions?

Influencing decisions

☐ In England decisions are made by NICE about treatments to be funded: see www.nice.org.uk and see the guidance for ci as example (TA166). It is currently being reviewed.

☐ In England data is gathered on all children and their education and attainments, including deaf children. This data is useful for planning educational services. See www.batod. org/cride

☐

☐ See Spend2 Save reports used to influence planners at https://www.earfoundation.org.uk/research/adult-strategy-reports

Examples of useful documents/websites

☐ WHO resolution on hearing loss:WHA70:13

☐ WHO Global costs of unaddressed hearing loss at: www.who.int/pbd/deafness/world-hearing-day/2017/en

☐ WHO report: MULTI-COUNTRY ASSESSMENT OF NATIONAL CAPACITY TO PROVIDE HEARING CARE

☐ www.ehima.com   look at Eurotrak surveys

☐ www.hear-it.org

☐ www.eurociu.eu

☐ www.aea-audio.org the European Coalition
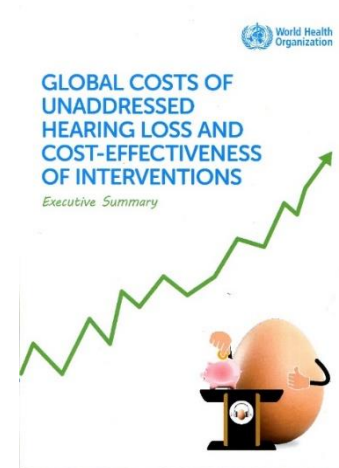
Why involve users in influencing public policy?

□ What involvement do you have with those with hearing loss in addition to as "patients"?

□ Is "patient" the right word for someone with life long hearing loss?

□ What access do users have to those making public policy and funding decisions?

□ Why should they be influential?

□ What do they need to be influential?

Why involve users in gathering the evidence?

- What evidence do users think important?

- How can you gather it?

- How is it best presented?

- Read the examples given to see how user evidence is presented.